



COLBY BELL

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Product designer with ~15 years experience designing mobile and web products across startups and scaled platforms. Strong in 0→1 work, design systems, and B2C interfaces. Known for high craft, building strong rapport across teams and turning ideas into shipped products.

EXPERIENCE

MELLOMANIC

HEAD OF DESIGN • 2024-2025 (1.5 YEARS)

- Led design for a 0→1 music events and listening-party platform
- Set product UX and visual direction across mobile and web
- Designed motion-forward, storytelling-driven interfaces

DESIGN PARTI (Freelance)

OWNER - LEAD DESIGNER • 2022-Current (3 YEARS)

- Designed product interfaces, funnels, and landing pages
- Created high-fidelity prototypes and motion-driven concepts

REV

STAFF PRODUCT DESIGNER • 2018-2022 (4 YEARS) & 2026

- Led design for core platform experiences serving a large user base
- Built and scaled a company-wide design system
- Led 0→1 design for multiple mobile applications

JANE

SENIOR PRODUCT DESIGNER • 2017-2018 (1 YEAR)

- Designed consumer e-commerce experiences across mobile and web, introducing motion and micro-interactions

IMZY

PRODUCT DESIGN LEAD • 2015-2017 (2.5 YEARS)

- Led 0→1 iOS and Android design for a community-driven social platform
- Strategized brand, product marketing, and custom illustration motion graphics

SKILLS / TOOLS

Research • Design Systems • Prototyping • Mobile/Web • Motion • Brand • AIUX
Figma • FigJam • Rive • Framer • Cursor • After Effects • Git

EDUCATION

MASTER OF ARCHITECTURE

UNIVERSITY OF UTAH • 2015

BS / ARCHITECTURAL DESIGN

UNIVERSITY OF UTAH • 2013

BOARD CERTIFIED MASTER TRAINER - NLP

UPGRD • 2022